



Sacramento Outdoor Film Festival Sponsorship

DATES

August 8, 15, 22, 29,
2009

Sponsorship levels

Title sponsor.....\$ 1,000.00 each show. 1 available

As the title sponsor you will receive:

1. Naming rights to each show (i.e., "XYZ Company Presents: The Sacramento Outdoor Film Festival.") This will be included in all advertising material.
2. Your logo banner underneath our movie screen 30'X 5' area.
3. A 60 second promotional commercial spot on our movie screen preceding the movie.
4. 10' X 10' promotional tent with 6' table, electrical and lighting.
5. Inside front cover print ad of event program. (full page B&W)
6. M.C. acknowledgement as title sponsor before and after show.
7. Corporate logo and sponsor acknowledgement on website homepage
8. Title sponsor logo placement on all advertising material including Sacramento News & Review and Twin Soup.com

Major sponsors.....\$ 500.00 each show. 4 available

As a supporting sponsor you will receive:

1. A 30 second promotional commercial spot on our big screen preceding the movie.
1. 10' X 10' promotional tent with 6' table with electrical and lighting.
2. Print ad on back inside or outside cover of program. (½ page B&W)
3. M.C. acknowledgement as supporting sponsor before and after show.
4. Corporate logo and sponsor acknowledgement on website homepage.
5. Major sponsor logo placement on all advertising material including Sacramento News & Review

Movie sponsors...\$350.00 - \$450.00 each show. 4 available

As a movie sponsor you will receive:

1. Exclusive print ad on the page your movie information appears. (1/3 page)
2. Input as to what movie your business would like to sponsor.
3. A representative from your company will be acknowledged and allowed to introduce the film showing that night.
4. Movie sponsor logo placement on all advertising material including Sacramento News & Review
5. Logo placement on sponsor page of website.

Contributing sponsors.....\$ 100.00 each show. 8 available

As a contributing sponsor you will receive:

1. Print ad within body of program (¼ page black & white)

2. MC acknowledgement as contributing sponsor before and after show.
3. Promotional material on collective sponsor table. Your company rep is welcome.
4. Company logo on sponsor page of website
5. Contributing sponsor logo placement on all advertising material including Sacramento News & Review.